



*Independent, Assisted Living, & Memory Care Communities*

**FOR IMMEDIATE RELEASE:**

**Heritage Senior Living names Tammy Schafer  
as new Vice President of Operations**

**West Allis, WI (August 14, 2019)** – Heritage Senior Living today announced that Tammy Schafer joined company’s executive team on August 12 as their new vice president of operations. With 23 years of experience in the senior care industry, Schafer will be responsible for oversight of the company’s 16 Wisconsin communities, which include independent, assisted, enhanced assisted and memory care communities.

Schafer, who holds a bachelor’s in gerontology and master’s in business management, has acted in a variety of leadership roles in the senior living sphere, including president and CEO at Sant Simeon’s Episcopal Home, senior vice president of operations at Evergreen Senior Living, and senior executive director at Bradford Village Retirement Community.

“We are delighted to welcome Tammy to our team,” said Milo Pinkerton, president and CEO of Heritage Senior Living. “As a leader in senior living in the state, Heritage’s 16 communities house more than 2,000 seniors and each building requires a distinct set of strategies and oversight. Tammy’s proven leadership abilities and commonsense approach to employee and resident satisfaction are an ideal fit to take Heritage’s communities to the next level.”

As vice president of operations, Schafer will work collaboratively with the communities, corporate office and executive leadership teams to enhance Heritage’s culture, implement improvement strategies and aid in staffing and employee education. Areas of focus will include monitoring and improving resident satisfaction; working with the quality department to improve quality of care; and assisting with employee retention. Schafer will also be involved in projects related to new communities at the growing company.

“Joining a dynamic company like Heritage is an amazing opportunity,” said Schafer. “I admire what the company has done and am excited for its potential in the coming years. My focus will be to ensure that all Heritage residents receive the best possible care and that staff members have a supportive and rewarding environment in which to work.”

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**About Heritage Senior Living**

Headquartered in West Allis, Wisconsin, Heritage Senior Living was founded in 2000 by Milo Pinkerton to provide residents with the highest quality of care possible, while at the same time promoting independence and maintaining dignity. Heritage Senior Living has 16 senior living

communities throughout Wisconsin that are home to more than 2,000 seniors. Most Heritage Senior Living communities offer several levels of care, from independent living to assisted and enhanced assisted living and memory care units, so that residents can embrace life's journey from the comfort and convenience of one location that meets all of their physical, mental and emotional needs. For more information, visit: <http://heritagesenior.com/>.

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