





Snoezelen rooms are multisensory environments designed to challenge the senses. They use light, sound, scents and touch to **calm residents** and **help them interact with the world**.

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Reminiscence rooms and corners come in many forms – from a 1950s diner to a fishing lodge. These areas help tap into positive memories which can help **calm residents**, **improve their mood** and **help them communicate**.





↔ GIVING Back

Giving back is an important part of the Heritage culture. That's why our communities go above and beyond to raise funds for various causes, particularly the Alzheimer's Association. Whether it's **walking in support of the cause, making and selling dog biscuits** or inviting the public for a **brat fry fundraiser**, residents and staff are proud to be able to contribute to the search for a cure.

About Heritage

Heritage Senior Living is a premier senior housing provider, with 16+ locations throughout Wisconsin. Heritage offers a full continuum of care, state-of-the-art amenities and an extensive range of resident services.

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Touching the Heart of Memory Care



Heritage Senior Living's unique memory care program, Toddy's Touch, creates an engaging and soothing environment that helps residents feel safe, secure and valued.





HISTORY

Deloris "Toddy" Pinkerton's experience with Alzheimer's inspired her son, Heritage's founder, to create a heartfelt dementia care program in her name.

Our goal is to help residents lead a full and meaningful life. Each week, we offer a variety of activities to help residents **relax**, **improve interaction and attention spans**, and **reduce the need for medications**.



Everybody has a story; there is a book yet to be written and shared.
~Toddy Pinkerton~



LIFE Stories

Getting a true understanding of a resident's experiences and interests is key to providing a personalized experience for them. With this information in hand, staff are able to create a "best friends" environment where they can connect with each resident and fully support their individual needs.

Heritage also partners with **Feet to the Fire Writers' Workshops**® to offer a therapeutic writing program that engages seniors in creating their own life narratives and reflecting on their past. This unique program has been shown to promote emotional well-being and foster friendships through the writing and storytelling process.

MUSIC

Heritage's therapeutic music program, A Measure in Time, provides residents with personalized playlists that **evoke positive memories, provide comfort** and **encourage movement**.

DYNSEO

Our Dynseo brain training games range from geography and math to general knowledge. Played in a group or one-on-on



group or one-on-one, they help **improve memory** and focus and maintain reflexes.

PET SUPPORT 🖃



Regular visits from friendly local animals provide a source of **comfort for residents**, **lift their spirits** and **increase socialization**.

WI HERITAGE

Heritage is committed to showcasing all the wonderful things Wisconsin – and the world – have to offer, from people and places to companies and festivals. Come celebrate our unique heritage with **activities**, **outings** and **events**!

• Enriching and Enhancing Lives while Helping People Engage with the World •