



For Immediate Release

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Heritage Senior Living's West Allis Community Receives SeniorAdvisor.com's Best of Assisted Living Award for Fifth Consecutive Year

WEST ALLIS, WISCONSIN (January 18, 2018) – Heritage Senior Living, one of the largest senior living providers in Wisconsin, is proud to announce that its West Allis community has once again been selected as one of the Best of Assisted Living award winners on SeniorAdvisor.com, the country's largest rating and review site for senior care and services. This marks the fifth consecutive year that Heritage West Allis has won this prestigious award, which honors the top 1 percent of senior care providers across the U.S. and Canada.

SeniorAdvisor.com tabulates over 150,000 family-created reviews to find the highest quality care providers for this honor. Of the nearly 45,000 communities currently listed on SeniorAdvisor.com, only 1,600 were recognized with this award in 2018. To qualify for the award, each community had to have at least a 4.5-star rating and at least four new reviews in 2017. Over the past year, Heritage West Allis has received consistently high reviews and has maintained an "Excellent" level star rating.

"As SeniorAdvisor.com's Best of Senior Living awards enter their fifth year of honoring the top family-rated communities and care providers, we are proud to say that the bar has been raised!" said Eric Seifert, president and COO of SeniorAdvisor.com. "In order to ensure only the best communities and care providers win, we decided to make the criteria hard than ever. ... Each year we are more and more impressed with the quality of winners and look forward to spreading the word about these award-winning organizations."

"We are delighted to once again be honored with this esteemed award," said Pierre Verger, chief operating officer at Heritage Senior Living. "The SeniorAdvisor.com award is one of the most desired in the industry because it is based on reviews from our residents and family members. Meeting and exceeding their needs is of the utmost importance to us, so being recognized by them with this award is an incredible honor that truly speaks to the commitment and dedication of our staff."

More than 2,000 Wisconsin seniors currently call a Heritage Senior Living community home because of the comfort, care and convenience that have become hallmarks of the Heritage name. Heritage West Allis offers independent and assisted living, as well as a memory care community. The caring and highly experienced staff members at Heritage West Allis not only provide high-quality, personalized care, but also plan events, social activities and community outings to keep residents engaged and active. The community's premium amenities include a high-quality culinary program featuring restaurant-style, home-cooked meals, a salon, convenience store, on-site bank and therapy services, and a central pub for social gatherings.



About Heritage Senior Living

Headquartered in West Allis, Wisconsin, Heritage Senior Living was founded in 2000 by Milo Pinkerton to provide residents with the highest quality of care possible, while at the same time promoting independence and maintaining dignity. Heritage Senior Living is the largest senior living operator based in Wisconsin, with 15 senior living communities throughout the state – in addition to one currently under development – that are home to more than 2,000 seniors. Most Heritage Senior Living communities offer several levels of care, from independent living to assisted and enhanced assisted living and memory care units, so that residents can embrace life’s journey from the comfort and convenience of one location that meets all of their physical, mental and emotional needs. For more information, visit: <http://heritagesenior.com/>.

About SeniorAdvisor.com LLC

SeniorAdvisor.com is the largest consumer ratings and reviews site for senior living communities and home care providers across the United States and Canada, with over 150,000 trusted, published reviews. The innovative website provides easy access to the information families need when making senior care decisions, and features reviews and advice from community residents and their loved ones. For more information, please visit www.SeniorAdvisor.com or call (866) 592-8119.

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