



For Immediate Release

Media Contact:

Weston Banker

(414) 376-2893

weston@reputationpartners.com

Two Heritage Senior Living communities win 2017 Best of Assisted Living Awards from SeniorAdvisor.com

Heritage West Allis and Heritage Court Menomonee Falls both honored

WEST ALLIS, WISCONSIN (June 15, 2017) – Heritage Senior Living, which operates 14 senior living communities throughout Wisconsin, is proud to announce that two of its communities – Heritage West Allis and Heritage Court in Menomonee Falls – won SeniorAdvisor.com’s 2017 Best of Assisted Living award. The annual awards recognize outstanding senior living providers across the United States and Canada who received consistently high SeniorAdvisor.com ratings from residents and their families. Of the nearly 100,000 providers currently listed on SeniorAdvisor.com, less than one percent were recognized with this award in 2017.

"The SeniorAdvisor.com award is one of the most sought-after in the industry because it is based on reviews from residents and family members," said Pierre Verger, vice president of operations for Heritage Senior Living. "Our residents and their families are at the center of everything we do, and being recognized by them with this award reaffirms our commitment to being the most trusted and respected senior living company in Wisconsin."

More than 1,500 Wisconsin seniors call a Heritage Senior Living community home because of the comfort, care and convenience that have become hallmarks of the Heritage name. Heritage West Allis serves as the company’s headquarters and offers independent and assisted living, as well as a memory care community. The caring and highly experienced staff at Heritage West Allis not only provides high-quality, personalized care, but also plans events, social activities and community outings to keep residents engaged and active. The community’s premium amenities include a high-quality culinary program featuring restaurant-style, home-cooked meals, a salon, wellness gym, spa with whirlpool tub, on-site massage services and a pub/social gathering area.

Heritage Court Menomonee Falls is a specialized memory care community that utilizes Heritage’s individualized Toddy’s Touch approach, which was named after the founder’s mother, who had Alzheimer’s. This best practice approach focuses on personalized care plans and multisensory activities to build cognitive strength. Each resident receives a customized dining and wellness program, and Heritage’s certified life enrichment staff regularly leads non-medication therapy activities, such as animal, music, spa, art and aroma therapies. The Heritage Court Menomonee Falls community also offers a multisensory Snoezelen Room which uses light, sound, music, touch and scent to stimulate the brain, reduce anxiety and help residents reconnect with their environment.

Additional details and a complete list of award winners can be found on SeniorAdvisor.com.



About Heritage Senior Living

Headquartered in West Allis, Wisconsin, Heritage Senior Living was founded in 2000 by Milo Pinkerton to provide residents with the highest quality of care possible, while at the same time promoting independence and maintaining dignity. Heritage Senior Living operates 14 senior living communities throughout Wisconsin – with two more under development – that are home to more than 1,500 seniors. Each Heritage Senior Living community offer several levels of care, from independent living to assisted and enhanced assisted living to memory care units, so that residents can embrace life’s journey from the comfort and convenience of one location that meets all of their physical, mental and emotional needs. For more information, visit:

<http://heritagesenior.com/>.

###