



## **For Immediate Release**

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## **Heritage Senior Living Emphasizes its Focus on Clinical Quality with Expanded Leadership Team**

**WEST ALLIS, WISCONSIN (September 22, 2017)** – Heritage Senior Living, the largest senior living company headquartered in Wisconsin, announced today that it has added two new clinical and quality-focused positions to its corporate team as part of its larger mission to refine clinical expertise and adapt to the changing care needs of the senior population.

Karen Schacht joined the team as the new vice president of quality and will oversee the review and implementation of quality procedures and practices throughout the company. Schacht has a master's in healthcare administration and is a certified dementia practitioner. She has worked in a variety of roles in the senior health care industry, including assisting in managing operations, quality improvement, business development and acquisitions, as well as speaking nationally on the topic of assisted living.

Jaime Schwingel joined the team earlier this year and will henceforth be focusing her attention on the care side of things as the vice president of clinical and medical operations. Schwingel, who holds a master's degree in nursing with an executive leadership concentration, has over 20 years of nursing experience, including 13 years in leadership roles, as well as 10 years providing legal nurse consulting for attorneys.

These additions are part of larger overhaul of the corporate team at Heritage, which began last year with the hiring of Pierre Verger as the vice president of operations. Verger, who spent the previous 16 years in hospitality and healthcare – including time overseeing operations for 26 nursing homes – has since utilized his extensive experience and industry knowledge to create a corporate team of experts with a shared goal of improving the company at its core.

"I'm certain these new additions, paired with our increased focus on care and quality, will help cement Heritage's place as a leader in care and clinical practices," states Milo Pinkerton, founder and president of Heritage Senior Living, "especially as the senior living industry moves toward a more care-based model."

### **Heritage's Vision for the Future**

Heritage Senior Living, with the help of its leadership, staff members and partners, aims to grow and develop across the board in coming years – especially in terms of care and quality. Developing and adopting new technologies, like patient-centered care and up-and-coming dementia care methods, will be of increasing importance, as will promoting continued education and career development paths for nurses, RAs and other



staff members. Creating partnerships and relationships with other health care industry leaders, such as hospitals and nursing schools, will also be a priority.

“Ultimately, these improvements will allow us to guarantee a consistently high quality of service within every one of our 15+ communities and provide comprehensive, individualized care to each and every resident, meeting and exceeding their cognitive and physical needs,” says Verger. “Our aim is to provide a lifestyle of choice for seniors based on free choice, dignity and respect.”

### **About Heritage Senior Living**

Headquartered in West Allis, Wisconsin, Heritage Senior Living was founded in 2000 by Milo Pinkerton to provide residents with the highest quality of care possible, while at the same time promoting independence and maintaining dignity. Heritage Senior Living is the largest senior living operator based in Wisconsin, with 15 senior living communities throughout the state – and one currently under development – that are home to more than 2,000 seniors. Most Heritage Senior Living communities offer several levels of care, from independent living and assisted to enhanced assisted living and memory care, so that residents can embrace life’s journey from the comfort and convenience of one location that meets all of their physical, mental and emotional needs. For more information, visit: <http://heritagesenior.com/>.

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