



For Immediate Release

Media Contact:

Heritage Senior Living's new Muskego community begins leasing *108-unit residence set to open in late summer*

WEST ALLIS, WISCONSIN (April 6, 2018) – Heritage Senior Living is proud to announce that their latest development, an independent, assisted living, enhanced assisted living and memory care community in Muskego, has begun leasing. The 108-unit property, located at S64 W13780 Janesville Road, will open in late summer of this year.

Heritage Muskego will be Heritage Senior Living's 16th community in the state and will offer state-of-the-art amenities alongside a full continuum of care. With 29 independent apartments, 36 assisted and enhanced assisted living apartments and 43 memory care suites, Heritage Muskego is ideal for those looking to age in place as their health needs change over time.

"Like our other recent communities," said Heritage COO Pierre Verger, "Heritage Muskego is geared toward the new generation of seniors in the area, who are seeking an independent lifestyle paired with premium amenities, luxury services and just the right amount of personalized care."

Premier amenities and services

Each Heritage Muskego apartment will feature natural stone and wood finishes, stainless steel appliances, high-quality cabinetry, granite counter tops, large windows, walk-in showers, heated floors and other luxury touches. Plus, residents and their families can enjoy an array of convenient amenities, like a warm-water pool, theater with club seating, fitness center, therapy services, salon, pub, convenience store, and an outdoor patio with a fire pit and gas grill.

Coordinated life enrichment activities – ranging from fitness and happy hours to live entertainment and outings – will also be available to residents, allowing them to maintain their active and vibrant lifestyles.

Heritage Muskego will also feature chef-prepared cuisine at its on-site restaurant, complete with a premier menu of dishes. Meals are cooked from scratch and feature fresh fruits and vegetables, homemade soup, salad and fresh-baked bread. Local favorites – like game day cookouts and Friday night fish fries – ensure plenty of variety.

Learn more

For those who want to get a true feel of the services and amenities Heritage Muskego will offer, the company is hosting an exploratory event on April 21. Held at Lakepoint Church, S63W13694 W Janesville Road in Muskego, the event will feature hands-on stations where attendees will be able to feel the



Independent Living, Assisted Living and Memory Care Communities

community's high-quality finishes, taste the sumptuous cuisine and even try their hand at the company's innovative brain training games. People are invited to come any time between 9 a.m. and noon.

For more information about the event or the property, or to schedule a tour of Heritage Muskego's sister community, Heritage Lake Country, please call (414) 425-7155.

About Heritage Senior Living

Headquartered in West Allis, Wisconsin, Heritage Senior Living was founded in 2000 by Milo Pinkerton, to provide residents with the highest quality of care possible, while at the same time promoting independence and maintaining dignity. Heritage Senior Living operates 15 senior living communities throughout Wisconsin that are home to more than 1,500 seniors. Many Heritage Senior Living communities offer several levels of care, from independent living to assisted and enhanced assisted living and memory care units, so that residents can embrace life's journey from the comfort and convenience of one location that meets all of their physical, mental and emotional needs. For more information, visit: <http://heritagesenior.com/>.

###