



## **MEDIA ADVISORY**

### **Heritage Senior Living Celebrates the Holidays with Several Community Events**

**DATE:** December 2017

**WHAT:** Celebrate the holidays at Heritage Senior Living, one of the largest senior living providers in Wisconsin, as staff and residents deck the halls and spread holiday cheer. Heritage is hosting five events in December at its communities throughout Wisconsin, including a holiday toy demonstration, caroling event and a formal winter ball. More details about the specific events are below.

**WHERE:** **Hot Cocoa Bar & Open House – Heritage Court**

Tuesday, December 12 from 10 a.m. – Noon

14250 Hampton Ave.

Menomonee Falls, WI 53051

*Details: Enjoy a complimentary hot cocoa bar and holiday cookies, as well as tours of the beautiful Heritage Court community. Plus, get your photo taken with Santa! For more information and to RSVP, call (414) 366-3137.*

**Holiday Toys and Teddies – Heritage Middleton**

Wednesday, December 13 from 2 p.m. – 4 p.m.

6234 Maywood Ave.

Middleton, WI 53562

*Details: Join Heritage Middleton for a special holiday presentation of toys and teddies from the Wisconsin Historical Museum. Complimentary hot cocoa and snacks will be served in the pub. For more information and to RSVP, call (608) 831-7004.*

**The Night Before Christmas – Aspire Senior Living**

Tuesday, December 19 from 10 a.m. – 11 a.m.

825 Cobblestone Lane

Kimberly, WI 54136

*Details: The community is invited to join Aspire Senior Living residents and children from a local daycare for a special reading of The Night Before Christmas. Don't forget to wear your pajamas! For more information and to RSVP, call (920) 453-8200.*

**Cocoa, Cookies and Caroling – Lexington Heritage**

Thursday, December 21 from 2 p.m. – 3 p.m.

5020 S. 107th Street  
Greenfield, WI 53228

*Details: Celebrate the holidays at Lexington Heritage with hot cocoa, cookies and caroling. Enjoy holiday music from local musician Brian Leffin. For more information, call (414) 425-9551.*

**Winter Ball – Aspire Senior Living**

Sunday, December 31 from 2 p.m. – 4 p.m.

825 Cobblestone Lane  
Kimberly, WI 54136

*Details: Ring in the New Year at the Aspire Senior Living's winter ball. This formal affair includes hot beverages, holiday desserts and great company. For more information or to RSVP, call (920) 453-8200.*

**MEDIA CONTACT:** For additional information or if you are interested in attending one of the events, please contact Julia Ostlund, Reputation Partners, at (414) 635-2725 or [julia@reputationpartners.com](mailto:julia@reputationpartners.com).

**About Heritage Senior Living**

Headquartered in West Allis, Wisconsin, Heritage Senior Living was founded in 2000 by Milo Pinkerton to provide residents with the highest quality of care possible, while at the same time promoting independence and maintaining dignity. Heritage Senior Living is one of the largest senior living operators based in Wisconsin, with 15 senior living communities throughout the state – and one currently under development – that are home to more than 2,000 seniors. Most Heritage Senior Living communities offer several levels of care, from independent living and assisted to enhanced assisted living and memory care, so that residents can embrace life's journey from the comfort and convenience of one location that meets all of their physical, mental and emotional needs. For more information, visit: <http://heritagesenior.com/>.

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